

JUMP START YOUR 2010 SELLING SEASON !



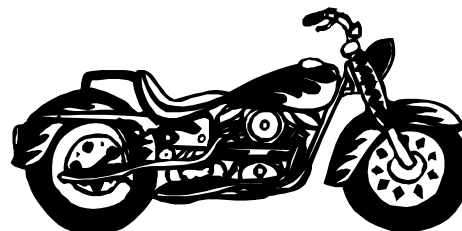
7th Annual

2010 SOUTH TEXAS MOTORCYCLE SHOW

DOMESTIC & INTERNATIONAL MANUFACTURERS

Freeman Coliseum • San Antonio, Texas

MARCH 19, 20, 21, 2010



TEXAS' BIGGEST INDOOR MOTORCYCLE MARKETING EVENT

FEATURING ALL MAJOR LINES OF DOMESTIC AND INTERNATIONAL MOTORCYCLES, ATV'S, PARTS, ACCESSORIES AND APPAREL.

SHOWCASING EVERYTHING FROM...

- Cruisers to Cross Country Racers
- Super Bikes to Scooters
- Super Sports to Sport Tourers
- Xtreme Sport to Extreme Customs
- Outrageous to Antique

... AND EVERYTHING IN-BETWEEN!

WHY SHOULD YOU EXHIBIT?

- Reach a Specific Audience -Your Target Market.
- Meet Thousands of qualified buyers face-to-face that will result in immediate sales.
- Prospect for New Customers.
- Enhance Your Image and Visibility.
- Display your full line of Motorcycles, parts, Accessories, Apparel and More.
- Introduce New Products and Services.
- Demonstrate your Products in ways not possible using other Marketing Channels.
- Personally meet your Customers, Suppliers and Competitors.

MEET MORE POTENTIAL CUSTOMERS IN 3-DAYS
THAN YOU WOULD IN 3 MONTHS...

GIVE OUR PROFESSIONAL SALES STAFF THE OPPORTUNITY TO BRING THOUSANDS OF QUALIFIED BUYERS, WHO CAN AFFORD YOUR PRODUCTS, TO YOUR DOOR.

FOR MORE INFORMATION CALL:

★ 210-832-8444, Ext. 202

Quincy Barnes email: quincy@smc-events.com
Valerie Breining email: valerie@smc-events.com

VISIT US ONLINE AT WWW.TXBIKESHOW.COM

HERE'S WHAT THEY ARE SAYING!

- ★ "Terrific attendance, well managed show that was directed to our immediate demographics. We appreciate the efforts."
- Joe Harrison MotorSports
- ★ "We at Alamo Cycle Plex had a great experience at the show, met a lot of fantastic people. We look forward to working with you and your staff again."
-Alamo Cycle Plex
- ★ "This show allowed us to acquire 6 months of business in just 3 days. We received calls months after the show that also resulted in new builds. We can display our best work and know that we'll be recognized for our skills."
- Sattler V Twin

CUSTOM BIKE SHOW CONTEST
FOR MORE INFORMATION VISIT
www.txbikeshow.com

EXHIBIT SPACE DESCRIPTION & RATES...

Coliseum Exhibit Hall

Arena 10' x 10' Booth.....\$550.00

3 or more Booths.....\$500.00

Concourse 10' x 10' Booth.....\$395.00

All Single Booth Spaces (arena or concourse) include:

(1) 6-foot skirted table, (2) folding chairs and (1) wastebasket.

Arena Bulk Space:\$4.00 per sq. ft.

Bulk space includes carpet, 6-ft skirted tables, folding chairs, 110 volt electricity, wastebasket and daily vacuum service.

Outside Booth Spaces

20'x20' only.....\$550.00

No amenities

FREE PARKING FOR EXHIBITOR'S VEHICLES AND TRAILERS.

SOUTH TEXAS MOTORCYCLE SHOW

900 NE Loop 410, Suite D 306

San Antonio, Texas 78209

210-832-8444, EXT 202

Fax: 210-832-8228

To be removed from our fax list, please call (800) 841-4362 Ext 47500 or Fax (210) 832-8228